

VETERAN SERVICE PROGRAMS AND PUBLIC LANDS: A NEW PARADIGM

Description: (Double Session.) In this hands-on workshop, learn about the Fisheries for Veterans Project - an innovative partnership that works with local communities to help design, develop and conduct activities connecting veterans and their families, the community, government programs, and non-profit organizations using public lands resources. We'll explore the case for promoting inclusiveness, better connection, and empowerment for an often over looked group. Join us as we take a look at the roles of nonprofits, agencies, and community organizations in promoting the sustainability of service efforts and the outcomes and benefits of such efforts for your organizations.

Location: Alumni Room

Session Time: Wed., 9:30 AM (Double Session, 1 hr 45 min)

Presenters: Paul K. Ketrick, Founder, Ketrick Communities and David Hu, Fisheries Biologist, **Bureau of Land Management** - Division of Fish and Wildlife Conservation

Paul Ketrick

Paul is the founder of Ketrick Communities, a non-profit, which was established to be an agile and responsive way for citizens, the private and public sectors, and charities to work with wounded military members and veterans, highly stressed individuals, educate youth, and environmentalists across the country and around the world - wherever there is a need.

Paul is also a senior researcher at Institute for Defense Analyses where he is primarily focused on cybersecurity related issues and testing as well as a subject matter expert in IT acquisition and DoD business operations.

Paul served as an Assistant Director in the Information, Technology, and Systems Division (ITSD) within IDA from 2010-2015 where he oversaw a portfolio of DoD and other Federal Agencies tasks relating to the "Information" portion of ITSD. He provided studies and analyses on business transformation, social networking, cloud computing, cybersecurity, and other technology capability enablers to improve the performance of an organization.

Paul has over 20 years of DoD experience as a civilian manager and senior executive, an additional three years as a senior executive in private information technology firms, and 9 years as national security advisor as member of a DoD Think Tank. He has had diverse responsibilities in administration, budgeting, engineering, logistics, public/private ventures and acquisition in the Office of the Secretary of Defense; Department of the Navy Program Information Center; Commander in Chief, U.S. Atlantic Fleet; the Naval Facilities Engineering Command; and the private sector.