

SURVEYS VS EVALUATIONS: BEST PRACTICES TO GET THE INFORMATION YOU NEED

Description: How can we improve our programs? Survey and evaluation! In this session you will learn about the best practices of survey and evaluation that will get you the information you need. We will explore the many tools available to you and discuss how to create a well-crafted survey question. But most importantly, we will discuss the difference between a survey and an evaluation.

Location: Granite Peak Room

Session Times: Wed., 8:30 AM, Repeated at 1:30 PM

Presenter: Tracy Page, Aquatic Education Coordinator, Michigan Dept. of Natural Resources.

Tracy Page

Tracy Page is the Aquatic Education Coordinator for the Michigan Department of Natural Resources. A marine scientist that strayed into education, she has 15 years of experience in non-formal environmental education and offering professional development for teachers.