

ENGAGING AND EMPOWERING OUR NEXT GENERATION OF ANGLERS WITH R3 ENTERTAINMENT AND CLASSROOM AQUATIC EDUCATION

Description: This session creatively explores how states can use the new national *Getting' Families Fishin' Coalition's* R3 initiative to reshape the future of fishing and aquatic education. This multi-level entertainment and education program offers a clear path to help achieve R3 goals by touching the hearts and minds of millions of kids and families using Emmy-winning broadcast television, digital channels, while also engaging kids in classrooms with family-fishing lessons and aquatic education curriculum. Unlike other programs, all television shows, angling and aquatic education videos, and all classroom curriculum are being shared freely, open-source to all state and federal agencies, who in turn, have the opportunity to shape the content to fulfill their goals.

Location: Granite Peak Room

Session Times: Wed., 10:30 AM, Repeated at 2:30 PM

Presenter: Dan Bertalan, Director, Into the Outdoors Education Network

Dan Bertalan

Dan is a 6-time Emmy-winning youth education producer impacting millions through broadcast television, online networks, educational curriculum, and classroom integration of outdoor activities. He developed the ITO Education Network, KidsFishing.US, the National Getting' Families Fishin' Coalition, and the video components of 6 outdoor safety education programs used for state certifications nationally.