

PLUGGING INTO THE DIGITAL ANGLER

Description: Our customers already consume a massive amount of angling information and advice available on a host of online platforms. Can online instruction and support provide a path for new/novice anglers? What already exists? What is the need? Are there opportunities for collaboration? What are the challenges? Rewards? Examples of existing products and uses will be shared followed by a facilitated discussion of potential opportunities. Come prepared to share your experience, concerns, hopes and ideas for online learning to support anglers.

Location: Diamond Peak Room

Session Time: Wed., 1:30 PM

Presenter: Barb Gigar, Angler R3 Lead, Iowa Dept. of Natural Resources

Barb Gigar

Barb was hired in 1988 to develop and the *Fish Iowa!* program. She still serves in the capacity and is the Angler R3 lead for the Iowa DNR. She is the current AREA President-Elect and has previously served at AREA President. She also serves on the RBFF Board and the Sport Fishing Council Board.